

**REVELSTOKE
LOCAL
FOOD
INITIATIVE**



*Get
Dirty!*

**Revelstoke Local Food
Initiative's Farmers
Market's Sponsorship
Opportunities**



OUR VISION

REVELSTOKE HAS A VIBRANT,
RESILIENT LOCAL FOOD SYSTEM

OUR MISSION

THROUGH EDUCATION, FACILITATION, AND
ADVOCACY, WE EMPOWER THE COMMUNITY TO
ENHANCE LOCAL FOOD PRODUCTION AND
UTILIZATION.

LFI FARMER'S MARKET

- FULLY BOOKED AND EXPANDING IN SUMMER 2023
- WINNER OF THE 2022 MOST IMPACTFUL MEDIUM SCALE MARKET BY THE BC FARMERS MARKET ASSOCIATION
- NOMINATED TWO YEARS IN A ROW FOR TOP TOURIST ATTRACTION BY THE BUSINESS EXCELLENCE AWARDS
- OVER 1500+ VISITORS REGULARLY
- YEAR ROUND MARKET OPTIONS



BENEFITS TO YOU!

OUR SPONSORSHIP PACKAGE FOCUSES ON UTILIZING OUR CHANNELS TO GET YOUR BUSINESS SEEN AND GET YOU CONNECTED WITH YOUR COMMUNITY!



**OUR MARKET REGULARLY ATTRACTS
OVER 1500+ VISITORS INCLUDING
LOCALS AND TOURISTS!**

IT HOUSES OVER 50 LOCAL VENDORS!



**1400+
FACEBOOK
FOLLOWERS**



**1871
INSTAGRAM
FOLLOWERS**



**670
NEWSLETTER
SUBSCRIBERS**

**IT HAS A FOLLOWING TO GET
YOU NOTICED!**

SUMMER MARKET MAIN SPONSOR

\$3500

WHAT YOU'LL GET:

- TOP AND LARGEST LOCATION ON OUR SPONSORSHIP BANNER, WHICH IS LOCATED AT THE MAIN ENTRANCE OF THE MARKET AND WILL BE SEEN BY OVER 1500 PEOPLE EVERY SATURDAY
- RECOGNIZED AS A SPONSOR IN TWO SOCIAL MEDIA POSTS RELATED TO THE MARKET OVER THE COURSE OF THE SUMMER.
- RECOGNITION ON OUR WEBSITE AND IN OUR NEWSLETTER AS A SPONSOR OF THE MARKET

SUMMER MARKET SECONDARY SPONSOR

\$1000

WHAT YOU'LL GET:

- MIDDLE LOCATION ON OUR SPONSORSHIP BANNER, WHICH IS LOCATED AT THE MAIN ENTRANCE OF THE MARKET AND WILL BE SEEN BY OVER 1500 PEOPLE EVERY SATURDAY, SHARED WITH TWO OTHER SPONSORS
- RECOGNIZED AS A SPONSOR IN A SOCIAL MEDIA POSTS RELATED TO THE MARKET OVER THE COURSE OF THE SUMMER.
- RECOGNITION ON OUR WEBSITE AND IN OUR NEWSLETTER AS A SPONSOR OF THE MARKET

SUMMER MARKET DAILY SPONSOR

\$250

WHAT YOU'LL GET:

- LOGO ATTACHED TO OUR SPONSORSHIP BANNER, WHICH IS LOCATED AT THE MAIN ENTRANCE OF THE MARKET AND WILL BE SEEN BY OVER 1500 PEOPLE EVERY SATURDAY
- A REUSABLE LOGO SIGN THAT CAN BE USED FOR FUTURE SPONSORSHIP AT THE MARKET
- OPPORTUNITY TO SPONSOR AGAIN AT A LOWER RATE OF \$200

WEEKLY MEDIA SPONSOR SUMMER MARKET

\$200

WHAT YOU'LL GET:

- LOGO ATTACHED TO SOCIAL MEDIA POSTS FOR THE MARKET FOR THAT WEEK, A MINIMUM OF 2 POSTS
- TAGGED IN ALL MARKET STORIES CREATED BY THE LFI
- ACKNOWLEDGED AS A MEDIA SPONSOR ON OUR WEBSITE

WINTER MARKET MAIN SPONSOR

\$1500

WHAT YOU'LL GET:

- TOP AND LARGEST LOCATION ON OUR SPONSORSHIP BANNER, WHICH IS LOCATED AT THE MAIN ENTRANCE OF THE MARKET AND WILL BE SEEN BY OVER 500 PEOPLE EVERY WINTER MARKET DAY
- RECOGNIZED AS A SPONSOR IN TWO SOCIAL MEDIA POSTS RELATED TO THE MARKET OVER THE COURSE OF THE SUMMER.
- RECOGNITION ON OUR WEBSITE AND IN OUR NEWSLETTER AS A SPONSOR OF THE MARKET

WINTER MARKET SECONDARY SPONSOR

\$500

WHAT YOU'LL GET:

- MIDDLE LOCATION ON OUR SPONSORSHIP BANNER, WHICH IS LOCATED AT THE MAIN ENTRANCE OF THE MARKET AND WILL BE SEEN BY OVER 500 PEOPLE EVERY WINTER MARKET DAY, ALONG WITH TWO OTHER SPONSORS
- RECOGNIZED AS A SPONSOR IN A SOCIAL MEDIA POSTS RELATED TO THE MARKET OVER THE COURSE OF THE SUMMER.
- RECOGNITION ON OUR WEBSITE AND IN OUR NEWSLETTER AS A SPONSOR OF THE MARKET

WINTER MARKET DAILY SPONSOR

\$150

WHAT YOU'LL GET:

- LOGO ATTACHED TO ON OUR SPONSORSHIP BANNER, WHICH IS LOCATED AT THE MAIN ENTRANCE OF THE MARKET AND WILL BE SEEN BY OVER 1500 PEOPLE EVERY WINTER MARKET DAY
- A REUSABLE LOGO SIGN THAT CAN BE USED FOR FUTURE SPONSORSHIP AT THE MARKET
- OPPORTUNITY TO SPONSOR AGAIN AT A LOWER RATE OF \$100

WEEKLY MEDIA SPONSOR WINTER MARKET

\$150

WHAT YOU'LL GET:

- LOGO ATTACHED TO SOCIAL MEDIA POSTS FOR THE MARKET FOR THAT WEEK, A MINIMUM OF 2 POSTS
- TAGGED IN ALL MARKET STORIES CREATED BY THE LFI
- ACKNOWLEDGED AS A MEDIA SPONSOR ON OUR WEBSITE

MEMBERSHIP SPONSORSHIP

IS YOUR ORGANIZATION OR BUSINESS INTERESTED IN OFFERING
OUR MEMBERS A DISCOUNT FOR YOUR BUSINESS OR OTHER
BENEFITS?

WE'D LOVE TO OFFER YOU:

- RECOGNITION ON OUR WEBSITE AND NEWSLETTER
- A SOCIAL MEDIA POSTS UPSELLING DISCOUNT/BENEFIT

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INITIATIVE**



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THANK YOU FOR YOUR SPONSORSHIP

CONTACT US WITH ANY QUESTIONS!

EXECUTIVE DIRECTOR

KELSEY GASPARINI

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778-252-5253

**IF NONE OF THESE OPTIONS FIT WITH YOUR BUSINESS, BUT YOU'D STILL LIKE TO
SUPPORT THE LFI, PLEASE REACH OUT. WE'D LOVE TO FIND A SPONSORSHIP OPTION
THAT WORKS FOR YOU!**